



## **Colette Zito's Journey to Zito Consultants, llc**

My early years were challenging (economically and emotionally) but I see that they helped me to develop my natural skill of building bridges in search of truths which created a very satisfying career and life journey.

My aspiration to obtain a college degree was met with financial roadblocks despite my best efforts to secure the support. This and other obstacles did not deter me but rather propelled me forward and created in me a strong endurance for living a life true to my values and walking my talk.

I found that I care deeply about people and the earth's natural resources and that my strong spiritual foundation helped me to eventually finish college and gain invaluable business experience in investment banking and financial advisory services.

### **Here are a few examples of how I have created business and community partnerships:**

While at a Fortune 500 company in New York, I re-energized employees' participation in a charitable initiative that resulted in our firm's highest level of contribution and set in motion employee aspirations for community involvement.

While at a lending and investment banking firm in New York, I leveraged the company's specialty services creating a shared values approach for our customers and firm based in active connections resulting in a higher degree of customer service satisfaction. A collaborative Power Point presentation became a living document reflecting the breadth of vision of what was possible. The exercise gave colleagues a sense of ownership and created enormous opportunities for obtaining a high return on value.

While attending college at night, my Professor of World Religions asked me to elaborate on the report I had written about the book titled "The Tao of Pooh" by Benjamin Hoff. This led to numerous speaking opportunities in several classes. I was able to weave the story of my life's journey with the importance of spiritual development and growth—messages that were received with great enthusiasm by fellow 'day' students.

These indescribable ‘feeling alive’ moments continue today through the integration of my mind and soul’s essence navigating me in truths on natural pathways. My energy and activities in environmental and social value consciousness for economic viability is wrapped in a synergetic and holistic approach participating in life’s energy flow.

After moving to Pawling, New York to raise a twin son and daughter (now teenagers), I immersed my energy into community involvement which then led to public office. There, I initiated and received overwhelming support for the first-ever environmental program in the Town of Pawling, which galvanized community support for other municipal service practices. This environmental and social values consciousness has been important for economic sustainability and guides me to see how much more is possible.

Now, I am grateful to initiate collaborative partnerships with like-minded and aspiring souls, on pathways founded in Trust that Guiding Principles lead to “purpose-driven priorities.”

Engaging with clients in a deeper, more personal way, we identify topics of shared interest which then creates a pathway where shared community values emerge. I respect and encourage diverse dialogue — and inside of that — an abundance of opportunities develop. This synergy cultivates possibilities and perspectives that lead to a more holistic way of doing business. This level of consciousness generates wise decisions and outside the box solutions that support people, profits, and the planet.

*“Nurturing soil and connecting your soul’s essence increases your awareness for practicing a meaningful and integrated life, aligned in shared community values. This interconnectedness of shared values into overall business and community practices— create collaborative partnerships and opportunities for environmental and economic sustainability with natural pathways to growth— developing new principled perspectives—leading to great personal and professional satisfaction.”- Colette Zito*

If any of my life perspective and professional experience above resonates for you, let’s set up a meeting to explore working together. I can be reached at:

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